

PHONE

+39 334 758 7202

EDUCATION

Nuova Accademia di Belle Arti, Milan 2023 to 2025

 MA Visual Design & Integrated Marketing Communication

Polimoda, Florence

2020 to 2021

 MA Fashion Marketing & Communication

Lasalle College of the Arts, Singapore 2015 to 2018

• BA Honours Fashion Design & Textiles

SKILLS

PROFESSIONAL

- Visual Design
- Art Direction
- Fashion Design
- Creative Direction
- Content Creation

TECHNICAL

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premier Pro
- Adobe After Effects
- Figma
- WordPress

HIGHLIGHTS

- Winner of XXIII edition Spot School award in Italy.
- Harvard Model United Nations conference in Hong Kong.
- Albert Schweitzer leadership for life conference held in Ireland.

A bold minimalist with a versatile background and global exposure, I bring a unique perspective to my creative process.

My expertise spans **Art Direction, Creative Strategy,** and **Visual Design**. I am driven by an unceasing passion for innovation and personal growth, always seeking new creative challenges. I thrive in dynamic environments that foster creative expression and strategic thinking.

EMAIL

ebbani97@gmail.com

WEBSITE

ebbanitajta.com

EXPERIENCE

CAP 74024 | Editorial Intern Milan, Italy

- April 2022 to November 2022

I had the privilege of working for one of Italy's leading Independent magazines focusing on art, eros and fashion.

- Editorial Design.
- Updating the online magazine on WordPress.
- Representing the Magazine at Milan Fashion week.

STAIY | Graphic Designer Berlin, Germany

- November 2021 to March 2022

Staiy gives a voice to emerging brands that are striving to work towards building a better tomorrow and who embrace better sustainable practices.

- Campaign Ideation
- Google advertisements
- Mood Boards, Colour Boards, Typography
- Instagram Content Creation

SAPT | Co-Founder New Delhi, India

- October 2020 to December 2022

Sanskrit rendition of the number seven. Each collection featured seven eccentric shirts. It was only released in seven or multiples, promising exclusivity to its buyers.

- Creative Direction
- Designing
- Print Development
- Manufacturing
- Styling
- Market Research

BODICE | **Creative Assistant** - November 2018 to November 2019 **New Delhi, India**

I had the privilege of Creatively Assisting Ruchika Sachdeva winner of the 2018 Woolmark prize.

- Designing uniforms for the Roseate Group of Hotels.
- Bodice x Reebok Sole Fury runway show at Lakme Fashion Week India 2019.
- Creative Assistance | Bodice Autumn Winter 19 Campaign.
- Social media content creation

SWAROVSKI | Collaboration - February 2017 to October 2017 **Singapore**

For my final year graduation collection at Lasalle. I was sponsored by Swarovski for a range of head gears inspired by Japanese